

EDUCATION

Virginia Tech, Blacksburg, Virginia | August 2011 – May 2015

BFA in Visual Communication Design | College of Architecture and Urban Studies

European Immersion, Italy, Switzerland, Germany | May 2013 – June 2013

A well-rounded graphic design study abroad experience that featured master studies with Rosmarie Tissi and Lucio Passerini, lectures in the Basel poster museum, and exposure to the cultural personalities of major cities from Zurich, Switzerland to Rome, Italy.

EXPERIENCE

Daniel Gale Sotheby's International Realty | February 2017 – present

Graphic Designer

Internal marketing team. Design of marketing material/campaigns (e.g. print ads, web, digital marketing, social media) for the overall brand, 28 individual offices and 950+ sales agents. Work directly with agents and office managers to help them to devise a marketing strategy and create custom-designed pieces. Research new initiatives to propel brand into a more modern digital direction.

The Reboli Center for Art and History | March 2015 – present

Lead Designer

Local gallery on Long Island, NY featuring the work of renown painter, Joseph Reboli and local artists. Developed logo, branding materials, website, email and social media campaigns.

JVA Architects | January 2018 – May 2018

Freelance Designer

Architecture firm based out of Brooklyn, NY specializing in affordable housing units. Designed logo, and branding materials.

Agency Access | August 2015 – February 2017

Graphic Designer

Full service marketing agency located on Long Island, NY. Daily tasks included designing promotional materials in collaboration with professional photographers, artist reps and illustrators to enhance their marketing campaigns. Some projects required working off the existing brand aesthetic of clients while others included developing new visual systems.

FourDesign | August 2014 – May 2015

Graphic Designer

Student run, faculty-led graphic design agency located on Virginia Tech's campus. Designers worked on print, web and promotional materials for local Blacksburg clients.

Lovesac | May 2014 – May 2015

Graphic Design Intern & Freelancer

Designers worked on print and web materials for the annual manager's event, Lovefest, which hosted over 150 employees from around the country. Responsibilities included working beside the Senior Designer to create and produce everything from name tags to presentations. Designed presentations receipt pads, store logo, digital banner ads, and assorted other materials for marketing purposes.

SKILLS

Brand & identity systems, print & digital marketing design, email design & coding, HTML & CSS, Adobe Creative Suite, WordPress, print prep, laser cutting, screen printing